

children 2  
years & under  
free!!

Junior League of  
Pueblo Presents

\$5/person  
or  
\$20/ family of 5



**State Fairgrounds Carnival Lot**

1001 Beulah Ave, Pueblo, CO 81004

**Construction Vehicles - Emergency Vehicles  
Motorcycles & More!**

**Save The Date!**

**October 12, 2019 \* 10am-2pm**

**Horn Free Hour 10am-11am**

For more information contact:

Aubrey holland 719.568.3295 aubreyholland18@gmail.com

or

Tynnia Gutierrez 719.859.4331 tynnia2303@gmail.com



JUNIOR LEAGUE OF  
**PUEBLO**



The Junior League of Pueblo is excited to host one of the top-rated children's events in Pueblo this fall. *Touch-a-Truck* is a family friendly event hosted by Junior League chapters across the country, and on Saturday, October 12th, 2019, the Junior League of Pueblo will bring the Sixth Annual *Touch-a-Truck* event to the Colorado State Fairgrounds from 10am to 2pm.

*Touch-a-Truck* offers a unique opportunity for children to explore and have a hands-on experience with various vehicles and equipment- public service, emergency, utility, construction and many more. Children will also have a chance to meet the men and women who serve and protect our community. A "horn free" hour will be offered from 10am-11am, for children with sensitive ears. Kid-friendly activities, community vendors and door prizes will make this event a fun outing for the entire family.

Community sponsors are essential in the continued success of *Touch-a-Truck* Pueblo. *Touch-a-Truck* offers sponsors the opportunity to interact with parents, children, volunteers and the greater Pueblo community. Last year, we had an attendance of 1,000 and anticipate even more this year! Junior League of Pueblo would like to encourage our sponsors to support this event with their time, finances and in-kind donations. We would also like to encourage our sponsors, to help us 'Fill the Truck' with diapers. All diaper donations will be donated to the Catholic Charities Diaper Bank that serves all of Southern Colorado.

Funds raised through *Touch-a-Truck* will support the Junior League of Pueblo in its continued mission to promote voluntarism, develop the potential of women, and improving the community through the effective action and leadership of trained volunteers. The Junior League of Pueblo is a 501 (c)(3) organization and has been serving the Pueblo community for over 40 years. For more information on becoming a sponsor or vendor, please contact Aubrey Holland at 719.568.3295, [aubreyholland18@gmail.com](mailto:aubreyholland18@gmail.com) or Tynnia Gutierrez at 719.859.4331, [tynnia2303@gmail.com](mailto:tynnia2303@gmail.com). We look forward to your participation in this year's *Touch-a-Truck* event.

Thank you!

Aubrey and Tynnia  
Touch-a-Truck Co-Chairs



**JUNIOR LEAGUE OF  
PUEBLO**

**Touch-a-Truck Participant Form**  
**October 12, 2019 at the Colorado State Fairgrounds**  
**10:00 am-2:00 pm**  
**Horn Free Hour 10:00 am-11:00am**



Please register your vehicle and/ or vendor booth below. See attached packet for sponsorship opportunities. Provide all requested information no later than August 23, 2019 to ensure receipt of benefits related to pre-event marketing or by September 6, 2019 to ensure inclusion in the event day marketing.

Name/Business Name

\_\_\_\_\_

Contact Person:

\_\_\_\_\_

Address:

\_\_\_\_\_

City, State, Zip:

\_\_\_\_\_

Email:

\_\_\_\_\_

Website:

\_\_\_\_\_

**Please mark your participation:**

Vehicle ☐

Booth ☐

Description of vehicle and/or booth. Include Dimensions of vehicle and needs such as electrical, tables, chairs, etc.:


Please bring tent if needed for booth!

**Please return form to:**

**Or E-mail form to:**

Junior League of Pueblo  
421 N Main St, Ste 415  
Pueblo CO 81003

Tynnia Gutierrez  
[tynnia2303@gmail.com](mailto:tynnia2303@gmail.com)

or Aubrey Holland  
[aubreyholland18@gmail.com](mailto:aubreyholland18@gmail.com)

**Participant form may be filled out online at:** <https://www.jlofpueblo.org/touch-a-truck/>



# 6th Annual Junior League of Pueblo Touch-a-Truck

October 12, 2019 at the Colorado State Fairgrounds

10:00am-2:00pm

Horn Free Hour 10:00am-11:00am



JUNIOR LEAGUE OF  
**PUEBLO**

## SPONSORSHIP OPPORTUNITIES

	Heavy Lifter \$3,000	Hard Hat \$1,500	Stuff the Truck* \$700	Horn Free Hour* \$700	Tractor \$700	Bulldozer \$500	Loader \$250
Main Sponsor Designation	✓						
Logo on Poster	✓	✓	✓	✓	✓	✓	
Recognition as "Horn Free" or "Stuff the Truck" Sponsor* (One Sponsor for each Only)			✓	✓			
Logo Displayed at Event	✓	✓	✓	✓	✓	✓	✓
Banner at Event	✓	✓	✓	✓	✓	✓	
Optional: Vehicle/Booth at Event	✓	✓	✓	✓	✓	✓	✓

Name/Business Name:

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Sponsorship Level:

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Address:

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City, State, Zip:

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Email:

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Website:

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Please return form to:

Or E-mail form to:

Junior League of Pueblo  
421 N Main St, Ste 415  
Pueblo CO 81003

Tynnia Gutierrez  
[tynnia2303@gmail.com](mailto:tynnia2303@gmail.com)

or Aubrey Holland  
[aubreyholland18@gmail.com](mailto:aubreyholland18@gmail.com)

**Sponsorship and payment may be made online at:** [https://www.jlofpueblo.org/system/donate\\_summary/](https://www.jlofpueblo.org/system/donate_summary/)



JUNIOR LEAGUE OF  
**PUEBLO**

## 6th Annual Junior League of Pueblo Touch-a-Truck

October 12, 2019 at the Colorado State Fairgrounds

10:00am-2:00pm

Horn Free Hour 10:00am-11:00am



### PARTICIPATION GUIDELINES

#### ATTENDANCE:

General Admission-10:00am-2:00pm over  
*1000 people anticipated*

Estimates are based on previous attendance rates and Junior League of Pueblo do not make guarantees. Touch-a-Truck is promoted throughout the Pueblo community via print, website, and social media.

#### SIGNAGE AND PUBLICITY:

Promotional materials appropriate for children, such as stickers and giveaways, are strongly encouraged.

#### PARTICIPATION GUIDELINES:

1. **The *Touch-a-Truck* Commitment form, Sponsorship Payment, and Certificate of Liability Insurance must be received prior to the event to participate.** No refunds will be provided unless otherwise agreed to by the Junior League of Pueblo.
2. **Vehicle space assignments will be determined by the Junior League of Pueblo based upon the best interest of the event and/or first-come-first served basis.**
3. **Vehicle participant's acknowledgement that a minimum of one adult representative must be present during the event to supervise the Vehicle(s) between the hours of 10:00am to 2:00pm on Saturday, October 12, 2019.** Vehicle representative should be able to provide narrative description of the Vehicle(s)'s specifications and/or services as well as facilitate guided "tours" of the Vehicle(s)'s interior as allowable by the Vehicle's size.
4. **Vehicle sponsors acknowledge that the nature of the Touch-a-Truck event involves the interaction of children with Vehicle(s) so that the children are allowed to touch, see, and explore the vehicle(s) and learn about the vehicle(s)'s function.** The JLP will take appropriate measures to facilitate a safe event; however, the sponsor remains responsible for the supervision and safety of its vehicle(s). The sponsor shall indemnify, save, and hold harmless the JLP and its officers and volunteers from all liability, damage, loss, claims, costs, demands, and actions of any nature whatsoever arising out of the *Touch-a-Truck* event.
5. **Vehicle participants will comply with a No Horn Policy during the Horn Free Hour from 10:00am to 11:00am.**
6. **Vehicle participants must arrive on event day between 7:30am and 9:15 am to set-up.** Vehicles requiring special accommodations, such as a large turning radius, will be asked to arrive early during event set-up. **Vehicles are expected to stay the entire length of the event and may not leave until the event's conclusion at 3:00pm unless otherwise agreed to in advance by the Junior League of Pueblo.** This is to ensure the safety of the 100's of children that will be walking in the area.
7. **Sponsors may bring banners, signage, decorations, etc. to promote their business.** The Junior League of Pueblo shall not be held responsible for any loss or damage to vendor property.
8. **Sponsor grants permission to the Junior League of Pueblo to take photographs or record videos of vendor and/or display during the event for the strict purpose of promotion and publicity of the event and/or the Junior League of Pueblo.**
9. **Sponsor and their representatives shall conduct themselves in a manner that is appropriate for the family-oriented event, which includes but is not limited to no smoking, no profanity, and no display of inappropriate content or clothing.**

#### EVENT CONTACT INFORMATION:

Aubrey Holland 719.568.3295, [aubreyholland18@gmail.com](mailto:aubreyholland18@gmail.com)

Tynnina Gutierrez 719.859.4331, [tynnina2303@gmail.com](mailto:tynnina2303@gmail.com)

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