

## OUR VISION

The Junior League of Pueblo is a recognized leader in the community, committed to fulfilling the need of the child. Volunteers nurture the individual, advocate for the rights of the child and strive to empower the children of Pueblo to reach their full potential.

## OUR MISSION

The Junior League of Pueblo is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

COMMUNITY IMPACT  
VOLUNTEER OPPORTUNITIES  
CREATING CHANGE



# SPONSORSHIP OPPORTUNITIES

2016-2017

## OUR GOALS

- Provide volunteers and funds to support programs that address the needs of families and children
- Provide training that prepares women to be effective volunteers and leaders in the community
- Provide an environment that incorporates diversity in its membership
- Create community awareness about the needs of young children



**JUNIOR LEAGUE OF PUEBLO**  
*Women building better communities®*

# AT A GLANCE

MAKING AN IMPACT ON THE COMMUNITY

**5,132**

Children served in the Pueblo Community through JLP events

**30+**

Outreach projects serving community organizations throughout Pueblo, including at least one through our Done in a Day Program

**225**

Books distributed to children in the Pueblo Community to support and encourage children's literacy



more than **50**

Kids from the Boys and Girls Club of Pueblo County were able to participate in cooking demonstrations where they learned about healthy eating habits

**\$73,236**

Total funds raised from JLP Signature Fundraising Events to support children in Pueblo

## JLP MEMBER FACTS

more than

**135**

diverse women

**21-50**

active member age range

more than

**1,000**

hours volunteered

Junior League of Pueblo's trained and talented members serve women, youth, and families for the purpose of providing support in the community



## ABOUT JLP

### SERVICE LEAGUE OF PUEBLO

The Pueblo Day Nursery was its signature project which served working mothers and their children.

### 223<sup>RD</sup> LEAGUE IN THE AJLI

In February 1977, the Service League joined the National membership of the Association of Junior Leagues

### BUELL CHILDREN'S MUSEUM

One of JLP's most distinguished accomplishments was the opening of the state-of-the-art museum in Pueblo

### WOMEN AND CHILDREN

Training women to make a difference in their community and meeting the needs of the child became the Leagues focus in 1992

founded in

**1937**



501(C)3

## WE CREATE

The 2015-2016 Provisional Class established WE CREATE a fun, FREE, interactive event welcoming children and families, promoting arts, literacy, music, healthy living and environmental stewardship.

## KIDS IN THE KITCHEN

Kids in the Kitchen is a free event for families to learn about healthy eating habits and cooking healthy food.

## FIT4FUN

Free event hosted monthly by JLP to promote healthy lifestyles. League members interact with children and promote healthy habits through physical activities.

## BACKPACK AND DIAPER DRIVE



To meet the basic needs of Pueblo's children.

New initiative in 2016-2017

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**Its purpose is exclusively educational and charitable.**

# Saturday, October 8, 2016

## — State Fairgrounds —



Touch a Truck is a unique community event where people of all ages have the opportunity to explore and educate themselves among various vehicles, vendor booths and fun, active activities. Children get to put their imagination in gear and go! Kids have the chance to get behind the wheel and rub elbows with their hometown heroes, climb on and explore their favorite vehicles including big rigs, fire engines, police cars, construction trucks, tractors and much more.

SPONSORSHIP	HEAVY LIFTER \$3,000	HARD HAT \$1,500	HORN FREE HOUR \$700	BULLDOZER \$500	LOADER \$250	VENDOR \$50
Main Sponsor Designation	✓					
Logo on Poster	✓	✓		✓		
Recognition as Horn Free Sponsor			✓			
Logo Displayed at Event Registration Table	✓	✓	✓	✓	✓	
Banner at Event	✓	✓		✓		
Recognition During Event	✓	✓	✓	✓		
Optional: Vehicle or Booth at Event	✓	✓	✓	✓	✓	✓

# Saturday, October 29, 2016

## — Distanti Farms —

Junior League of Pueblo Monster Dash 5K Run/Walk promotes active lifestyles that start at childhood. This unique event features a 5K run/walk, a costume contest, and a free mini-monsters 50 yard dash. Participants are encouraged to dress in costumes as they run through a challenging course filled with ghosts and goblins.



SPONSORSHIP	DRACULA \$2,500	FRANKENSTEIN \$1,000	WEREWOLF \$500	VAMPIRE \$250
"Presented By" on all Monster Dash promotional material	✓			
Placement of Logo on official Promotional Item	✓	✓		
Promotional Signs Placed Throughout Race Course	3	3	2	1
Logo Displayed at Event Registration Table	✓	✓	✓	✓
Logo on Junior League of Pueblo Monster Dash Facebook Page	✓	✓	✓	✓
Recognition During Event	✓	✓	✓	✓
Race Day Registrations	20	15	10	5

13TH ANNUAL

*Friday, April 14, 2017*

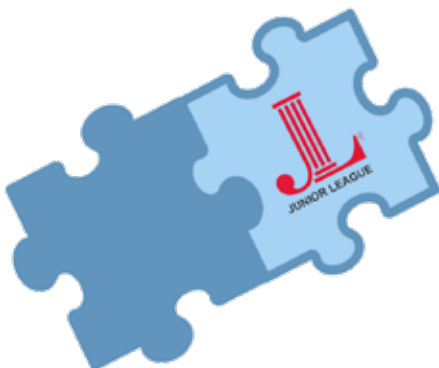
— PUEBLO CONVENTION CENTER —



# Girls Night Out

Girls' Night Out (GNO) serves as the signature event for the Junior League of Pueblo. As the largest and primary fundraiser for the League, this tradeshow solicits funds from vendors, ticket sales, sponsors, and a silent auction. The event encourages women to grab their gals and come out for a night shopping, sipping signature cocktails, peruse silent auction items, view a fashion show, and support a good cause! More than 60 vendors from throughout Colorado set-up shop at the Pueblo Convention center, the largest vendor-tradeshow in Pueblo! Complimentary desserts are included with the ticket, as well as a free cocktail. The silent auction often features items that include professional sports team tickets, VIP packages to local events such as Bands in the Backyard, local art, food, and activities.

SPONSORSHIP BENEFITS	DIAMOND \$3,000	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Logo on Event Poster	✓	✓	✓		
Logo on Event Tickets	✓	✓	✓		
Logo on Event Program	✓	✓	✓	✓	NAME LISTED
Logo inclusion on Pueblo Chieftain Ad/ 60,000+ readership	✓	✓			
Logo on Rocky Mountain PBS Television Ads	✓	✓			
Mentions in radio ads	✓	✓			
Company banner display at event	✓	✓	✓		
Logo inclusion on Facebook Header 16,000+	✓	✓			
Logo and company name on Facebook post	✓	✓	✓	✓	
Event Booth(s) 10x10 ft.	3	2	1	1	1
Mentions in news release to Media	✓	✓	✓	✓	✓
Email blast to community VIPs	✓	✓	✓	✓	✓
Worker passes	6	4	2	2	2
Free Event Tickets for Guests	6	4			
<b>EXCLUSIVE TWILIGHT HOUR SPONSOR</b>	★				



## BECOME A JLP PARTNER

If you would like to support the League and would like to receive a 100% tax deduction and not any sponsorship benefits, please consider making a donation to our annual fund/endowment. The work of the Junior League of Pueblo would not be possible without the generosity and commitment of our PARTNERS. Support our mission with your donation!



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## 2016-2017 COMMITMENT FORM

Thank you for supporting the Junior League of Pueblo! Your investment will help make a positive difference for all those we serve.

### COMPANY INFORMATION

**SPONSOR NAME:** \_\_\_\_\_  
 (Please list as name should appear in print materials and recognitions)

**CONTACT PERSON:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_ **FACEBOOK PAGE:** \_\_\_\_\_

Please indicate your sponsorship level below and provide all requested information as soon as possible to ensure receipt of benefits related to pre-event marketing and inclusion in the event programs.

#### TOUCH-A-TRUCK

- \_\_\_ Heavy Lifter \$3,000
- \_\_\_ Hard Hat \$1,500
- \_\_\_ Horn Free Hour \$700
- \_\_\_ Bulldozer \$500
- \_\_\_ Loader \$250
- \_\_\_ Vendor \$50

#### MONSTER DASH

- \_\_\_ Dracula \$2,500
- \_\_\_ Frankenstein \$1,000
- \_\_\_ Werewolf \$500
- \_\_\_ Vampire \$250

I would like to make a 100% tax deductible donation.

**JLP PARTNER:** \$ \_\_\_\_\_

#### GIRLS NIGHT OUT

- \_\_\_ Diamond \$3,000
- \_\_\_ Platinum \$2,000
- \_\_\_ Gold \$1,000
- \_\_\_ Silver \$500
- \_\_\_ Bronze \$250
- \_\_\_ Additional Tickets  
 \$10 each | \$15 Regularly

**TOTAL INVESTMENT:** \_\_\_\_\_

**METHOD OF PAYMENT (circle one):**      **CHECK**      **CREDIT CARD**      **INVOICE**

(Please make checks payable to Junior League of Pueblo)

**CARD #** \_\_\_\_\_ **EXP. DATE:** \_\_\_\_\_ **CARD TYPE:** \_\_\_\_\_

**SECURITY CODE:** \_\_\_\_\_ **NAME ON CARD:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

Please Return Form with Payment to: Junior League of Pueblo | 421 N. Main St #415 | Pueblo, CO 81003  
 Questions? Call: 719.542.0941 | Email: funds.jlp@gmail.com | Visit: www.jlofpueblo.org