# LEADERSHIP EMPOWERSHIP JUNIOR LEAGUE OF PUEBLO

2018-19 Pueblication - Mid-Year Report

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#### OUR MISSION

The Junior League of Pueblo is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### OUR VISION

The Junior League of Pueblo is a recognized leader in the community, committed to fulfilling the need of the child. Volunteers nurture the individual, advocate for the rights of the child and strive to empower the children of Pueblo to reach their full potential.

### OUR GOALS

1. Provide volunteers and funds to support programs that address the needs of families and children 2. Provide training that prepares women to be effective volunteers and leaders in the community 3. Provide an environment that incorporates diversity in its membership 4. Create community awareness about the needs of young children

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# JUNIOR LEAGUE YOUR 2018-19 BOARD

President Jessi Ones



Past President Kimberly Hinkle



Communications Chair Michelle Ribaudo



Resigned President Lacy Desmond



President Elect Raylene Johnson



Membership Chair Clara Long



Sustainer Rep Anne Weierbach



Fundraising Chair Emily Stewart



Sustainer Rep Nicole Stout



Funds Development Chair Raylene Johnson



Funds Development Jan.-May

Heather Hopkins Bowers

Treasurer Natalie Reese



Community Impact Chair Antoinette Ramos



(f) (y) 🗇

Secretary Rebecca Diaz



Parliamentarian Jenna Seddon

The Junior League of Pueblo, 421 N Main St #415, Pueblo, CO 81003, (719) 542-0491, www.jlofpueblo.org

# A Letter From The President Dear Friends,

"Our Sustainers have been overwhelming

in their support in this year of unexpected

change and transition in leadership.

We lost our President and President-Elect,

and gained nearly all brand new Board

Members. But because of Sustainer

support, and a passionate new Board, and

hard-working members, we have not only

transitioned, we have pushed the needle

forward to make us a more

progressive and modern League, and

ultimately, the" Best Charity in Pueblo,"

and we all should be proud."

Sometimes the best decisions are not the meticulously planned moves that we make in life. They are the spontaneous ones, with serendipitous circumstances that are too perfect to ignore. It was not my original plan for the year to be 2018-19 League President, but when I received the phone calls, I felt it was something I was supposed to do. Some may not remember, but I was slated as President-Elect-Elect in 2016 and would have served as President this year had I continued. For various reasons, I did not.

Ironically, here I am today serving as President, in the role I was originally selected to serve by our Nominations Committee. My primary goal today, to provide stability and positive leadership to a Board of mostly all brand new Chairs through a year of unexpected leadership changes. In Spring 2018, our President-Elect Melissa Hodges had to resign her position because of her husband's promotion and their family's move. Just three months later, our President Lacy Desmond would have to announce her resignation for the very same reason. In September, I stepped in.

It would seem that life was telling me where I was supposed to be. And I felt very assuredly that I was meant to be here for the Board members - many of which I had the honor of mentoring as their New Membership Chair in 2016. They include Parliamentarian Jenna Seddon, Treasurer Natalie Reese, Funds Chair Emily Stewart and Communication Chair Michelle

Ribuado -- I love these ladies immensely, well beyond the League.

Serving alongside me as President-Elect is Raylene Johnson, who so bravely stepped into the vacated position, and Membership Chair Clara Long and Community Impact Chair Antoinette Ramos. They are quickly proving to be exceptional women that I am honored to have at my side. Heather (HB) Hopkins Bowers joined our team in January in the Funds Development Chair that was vacated with Raylene's appointment to President-Elect. HB is smart and progressive and I greatly value her input.

Our Board is supported by two veteran members: Past President Kim Hinkle and Secretary Rebecca Diaz, both of whom have a wealth of knowledge. We also have two rock-star Sustainers, Anne Weierbach and Nicole Stout sitting at the Board table. I am indebted to both of these women who have been mentors ever since my first year as a New Member in 2011.

What our League needs to know about this fresh new Board is that they are very much in sync. They want a membership system where we choose when and how we participate so we can better support our families, our careers, and other partnering agencies as well-rounded women; they want community impact events that are truly reflective of our greatest community needs and that are meaningful and not just because "that's what we've always done;" they want to

fundraise money in various and intelligent ways other than event planning, such as grant writing, long-term planning, social media campaigns, and relationship building; they want a strong community presence built by partnering with existing community events already in place and loudly lobbying for issues that are strangling our community; they want a League that hasn't forgotten its primary mission, to provide education and training

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to make us strong female leaders who are respected and admired for our true and pure intentions, and have a deep desire to have a significant impact in the community.

These women may be new, but they are certainly not less for it. They are strong, brave, compassionate, outside-the-box, exceptional women I call "DreamTeam18." They are leading a fierce membership that is progressive in their thinking, and has great plans to introduce a Diversity and Inclusion Campaign and Recruitment Plan for 2018-19\20. They also have grand plans to revamp Girls' Night Out, our largest fundraiser, so that it continues as a cutting-edge, profitable, but meaningful event to sustain our League.

This journey certainly was an unexpected one, but I'm hoping my nearly 20 years of marketing

and public relations experience

as Marketing Director and Interim Operational Director of Urban Renewal Authority of Pueblo, Marketing and Sales Director of the Pueblo Convention Center, Event Manager of Clear Channel Radio, Communication Technician as Durango School District 9-R Public Relations Office, and contract graphic design work will assist in the role. Altogether, I have seven years of League experience and served as GNO Chair, boosting fundraising income by \$12,000 my first year, in addition to serving as Membership Chair in 2016. More importantly, I love these women and I am committed to be here for them to the very end. And to not just do an okay job, but to do an excellent job.

I am forever grateful to Anne and Nicole, and many Past Presidents like Amber Hertneky and Mande Mathews, and additional Sustainer Members including Heather Hull, Doreen Martinez, Laura McGowan, and Senior Active Member Dr. Donna Souder Hodge, who have been readily available to support me and our Board. It has been a challenge, but it has been beautiful too.

The reconnecting of members in itself has already made this year a success.

To Melissa and Lacy who had to leave us too soon - you are loved and we are grateful for your work in the League. We know you'll move onto other agencies, but hope that you always look to Pueblo as home and the League as your family.

As we finish out the League year, I have high hopes it will end strong. Please help me make League Year 2018-19 one we all fondly remember - The one where we all came together, and did exactly as we are intended to do - to empower one another to be the very best versions of

# Supporting our New Leaders and Vision

## By SUSTAINERS NICOLE STOUT & ANNE WEIERBACH

We've had an exciting year of rebuilding and transforming, and are eager to share the remainder of the League Year with you. As your new Sustainer representatives, we have a combined 29 years of experience, serving as both President and as chair of various League events and programs. It's our continued goal to support our New Leaders and New Board Members during this year of major transition and change.

During the first half of the League Year, we helped coordinate a Fall Social, and worked with the Board to create a new program called "JLP Talks: Lessons Worth Sharing." The program invites Sustainer and Senior Active Members to share stories, give advice, inspire and train our Active Members during General Membership Meetings. It's similar to the popular "Ted Talk," but with the ladies we love and the stories that help us to reconnect and learn from one another.

At our first meeting, Sustainer Rochelle Wristen shared along with myself, Nicole. We reminded League members that the memories and the relationships remain at the very heart of who we are. In October, Sustainer Representative and Past President Anne Weierbach and Past President Kristen Spicola talked about past fundraisers that drove the League, and the transition from Whale of a Sale to Girls' Night Out, which will be celebrated and sunset this April for the 15th Annual Event. In November, we were moved by the touching stories from Sustainer Louise Keach who talked about how the League has become more diverse and inclusive. In January, Senior Active Member and CSU-Pueblo Organizational Development Director, Dr. Donna Souder Hodge, challenged our members to not just be a "mentor," but to "sponsor" a woman, and elevate her in our community.

In December, we helped the Membership Committee host a fun holiday party with all members and their significant others. Thank you Sustainer Juliana Rothbaum for opening up your home for the party. We've also assisted with the JLP Pal Program and building the first-ever Board-Sustainer Mentor Program. We love this young and new Board and are here for them, whole-heartedly. Please help us support them this League Year.

> "We are here to love & support our eager, progressive, and passionate new Board and Active Members, and their smart goals to keep us moving forward as a League."

- Anne Weierbach, Sustainer Representative/Past President

Anne Weirebach Sustainer Representative 19.821.3531 sustainerrep@gmail.com

Nicole Baxter Stout Sustainer Representative 719.251.6770 sustainer.jlp@gmail.com

## UPCOMING SUSTAINER EVENTS

### SUSTAINER MEMORY PARTY | FEB. 16

All Sustainers are invited to attend our inaugural "Memory Night Party" to share stories and reconnect with one another from 3 to 5 p.m., Saturday, Feb. 16, at the home of Heather Hull, 10 Aberdeen Bluffs. This Sustainer-only event will include discussion of a future Legacy Project. RSVP with Anne or Nicole. Bring a drink or snack to share.



### SPRING TEA / GNO PARTY | MARCH 9

Sustainers will host a Spring Tea, combined with our Annual Girls' Night Out Sustainer 'Thank You' party from 1 to 3 p.m., Saturday, March 9, at the Orman Mansion. Support your League by signing on as a GNO Signature Drink Sponsor. And be sure to come in hats, gloves and as we toast to 15 years of GNO.

# Reconnecting and Training

## SUSTAINERS PROVIDE SUPPORT

# SUSTAINERS HOST ITALIAN, FAMILY-STYLED DINNER FOR OUR JL FAMILY

Our year kick-started with an Italian-styled family feast to celebrate the beginning of a new year as a Junior League Family. The evening of Active Members and Sustainers included homemade pasta and Italian fixings prepared by Sustainer Representatives Anne Weierbach and Nicole Baxter Stout. About 40 women were present for the social, held at the home of Senior Active Member Dr. Donna Souder Hodge. The evening provided time to introduce our 2018-19 Board, talk league goals, and introduce our five new members. The evening ended with an inspirational talk by Souder Hodge, who challenged women to commit 36 minutes a day to "talking-up" another woman to a different woman. "We need to elevate one another in the community," she said. Thank you Sustainers and Donna for showing the JL family love, and starting our year off right!

Special thanks to Sustainers Corrine Koehler and Crete Wood, both of whom have given toward our 990 Club to help build long-term League Sustainablity. Learn more by reading Funds Development Report on Page 14.



# VOLUME 41 | MID-YEAR REPORT

# COMMUNITY IMPACT PROGRAMS

CROSS PROGRAMMING TO MAXIMIZE IMPACT

# WOMEN BUILDING BETTER COMMUNITIES



## LITERACY, HEALTH & NUTRITION, AND BASIC NEEDS CONTINUE AS COMMUNITY IMPACT FOCUS

The League continues to push its three Community Impact Focuses: Health and Nutrition, Literacy, and Basic Needs. To create efficiency, ensure all three needs are met, and that our efforts have direct and mass impact, the League maximized its efforts this year by inserting community impact programming into fundraising efforts, and also cross promoting needs among programming.

For example, the diaper drive, literacy table, and health and nutrition tables were all present for our new fundraiser Touch-a-Truck, which is attended by more than 800 people. All three tables were also included in our newest community impact/fundraising event Holiday with Heroes (read more on the following page), attended by more than 300 people, including area foster youth. Our New Members also incorporated diaper drive into their project (Learn more on Page ?).

The Kids in the Kitchen 'Health and Nutrition Table' was a new addition this year. Members voted to consolidate Kids in the Kitchen programming into our many existing programs through the Health and Nutrition table. The table provided platform for the League to have direct contact with kids, teach healthy eating choices, and encourage nutritional literacy by showing kids how to read nutritional values on the back of products. Oranges, trail mix, and water were distributed to the kids who visited, along with a book from the literacy table.

"By inserting the message into our large-scale events, and cross programming, we are extending and diversifying our community impact reach," said Community Impact Chair Antoinette Ramos. "They may have

"When we talked to kids about healthy eating choices, and showed them the sugar contents in the sodas they were carrying, they would turn right around, throw it in the trash, and ask for a water. It was an instant impact that was cool to see."

> - Antoinette Ramos Community Impact Chair

not come to Touch-a-Truck to learn about healthy eating, but when they came to our table, they did. We are reaching a new and different demographic of youth that otherwise may not have heard the message about healthy eating and literacy. It would have been a missed opportunity had we not woven all three focuses into our well-attended events."

### **DIAPER DRIVE**

The League will also host its 4th Annual Diaper Drive this spring. Diapers are a costly ex-



pense for families, and going without isn't an option. There are no federal government assistance programs and daycares do not accept cloth diapers. This year, the League has collected 1,192 diapers. Diaper donations go to Catholic Charities.

# COMMUNITY IMPACT & FUNDRAISING

## FIT4FUN GETS KIDS MOVING

Fit-4-Fun helps us meet our Health and Nutrition community impact focus by operating as a monthly after-school fitness program at Boys and Girls Club. The monthly program includes games, giveaways, and a monthly health and wellness talk to the more than 30 kids in attendance each month.

## 'DONE IN A MEETING' & 'DONE IN A DAY' PROJECTS

We continue to partner with existing programs to provide support throughout the year through our 'Done in a Day' program, including the Salvation Army's Annual Santa Shopper where members help identified families shop for presents. We also support our community partners through our 'Done in a Day' program, donating items that have included coats, prom dresses, and school supplies.



### HOLIDAY WITH HEROES MAKES ITS RETURN

In December, we reintroduced "Holiday with Heroes," which made its debut as the 2016 New Member Class project. The event is ideal because it serves as both a community impact program and a fundraiser. It also helps the League meet its new community impact focus - Basic Needs. The event invites foster children from Kids Crossing and Bridges Foster Agencies, along with Court Appointed Special Advocates (CASA), and the Hope for Family Strengthening Center to attend the fun evening of holiday games and craft stations managed by our community Heroes, including teachers, police, fireman, and teachers - to name a few. The event includes a visit with Santa, cookie decorating, hot coca bar, and Riverwalk boat ride. Proceeds help to purchase Sweet Cases, which are duffel bags for foster children that are filled with a blanket, hygiene kit, and teddy bear.

## TOUCH-A-TRUCK CONTINUES TO GROW

The 4th Annual Touch-a-Truck attracted more than 800 people and continues to be a popular event that brings awareness to our League and provides a platform to insert community impact programming. Events like Touch-a-Truck and Holiday with Heroes, that serve as both a fundraiser

and community impact platform, are becoming ideal as our League continues to develop ways to become more efficient with our time, money, and resources.



"Touch-a-Truck continues to grow as a community fundraising event that families look forward to each year. This year, we inserted additional community impact programming to maximize our impact on this popular event of more than 800 people."

- Raylene Johnson, President-Elect Toucha-a-Truck Co Chair



As we continue to evolve as a League, so does our work in selecting a Community Impact Focus that meets the most unmet needs of the community. Beginning this winter, members will research and present potential new need focuses to members, which will be voted on in April.

# COMMUNITY IMPACT NUMBER

FUNDRAISING GOALS EXCEEDED Our Holiday with Heroes fundraising goal of \$5,800 was exceeded, coming in at \$7,848. Our Touch-a-Truck goal of \$6,500 was also surpassed, reaching \$8,796 in revenue.



NEW MEMBER PROJECT

SELF DEFENSE DIVAS

## SELF-DEFENSE CLASS BRINGS AWARENESS AND RAISES MONEY

The League welcomed five new members at the start of the year. The small but mighty class made a big impact addressing domestic violence. During **Domestic Violence Awareness month** in October, the new members hosted a Self-Defense Class called "Self-Defense Divas" to raise money and awareness for the increasing number of women and children affected. For a minimal cost of \$5, women participated in a 2-hour training. The event raised nearly \$2,000 in sponsorships and admission. Proceeds were used to purchase basic needs items that appeared on the YWCA wish list that the team purchased and excitedly delivered together in December.

"I love these women and the passion they have for the community, each other, and the League ."

- Clara Long, Membership Chair













# THE JUNIOR LEAGUE

**LEAD SINCE 1901** 

# New Member Class Spotlights

### MEET OUR NEW MEMBERS



Born and raised in Pueblo, Amber is a 26-year-old special education teacher. After graduating from Pueblo County High School in 2011, Amber moved to Greeley to pursue her dream of becoming a teacher. After four years, two degrees, and two minors later, Amber graduated from the University of Northern Colorado with honors. While there she joined a co-ed honors fraternity, Phi Sigma Pi, where she was head Initiate Advisor for four semesters and ran multiple volunteer and community events.

After a year of teaching, Amber moved back to Pueblo in 2016 and was hired as a special education teacher at South Mesa Elementary. She is one of two special ed teachers and works with about 60 students with moderate to severe disabilities. People always tell her that she must have a lot of patience, but she truly does love her work. Amber is excited to join a group of ladies that will help her become more involved in her beloved hometown. Amber has recently stepped up to provide graphic design support for Girls' Night Out "15th and Final, Going Out in Style."



Pueblo native, Lindsay Schwalm, 31, is happily married with two children - Garrett, 12, and daughter Adelyn, age three. Their kids keep them busy, whether it's traveling for hockey or trying to keep up with their sassy, "threenager!" When they aren't busy with sports, they enjoy traveling to new places! Lindsay is a Registered Nurse with Parkview hospital and works at Pueblo Cardiology. She has been a nurse for almost 11 years now and couldn't imagine herself doing anything else! Her very good friend and JL President-Elect Raylene Johnson invited her to join a few years ago but the timing just wasn't right. She unfortunately lost her mom to cancer this last November. She was a wonderful, loving mother that impacted her life greatly. She was also a large part of the Pueblo community and was always helping/volunteering anytime she could. To keep her memory alive, she decided this would be a good year to join JLP and give back to the community, just like her mom effortlessly did. She is looking forward to working alongside some amazing women as well as meeting new friends!

# New Member Winter Class

To boost membership numbers and because of increased interest in the League, the Board approved a Trial New Member Winter Class that begins in January. Winter New Members will also host a Community Impact/Fundraising Project this Spring!

We continue to retruit for the Fall 2019-20 League Year. If you know someone who is interested in joining, please contact Membership Chair Clara Long at membership.jlp@gmail.com.



# Aubrey Holland

Aubrey was born and raised in beautiful Pueblo, Colorado. She's lived here her whole life and was married in August to Brett Holland. They have a beautiful oneyear-old daughter named Mellary. Aubrey is currently finishing her degree in Elementary Education at Colorado State University-Pueblo and looking into adding a degree in Physical Therapy. She also recently graduated from Intellitec of Pueblo as a Massage Therapist. Aubrey is in the process of starting up her own business and just became a CASA volunteer, in addition to joining the Junior League of Pueblo. She absolutely loves Pueblo and it will forever be her home and a part of her heart. Aubrey has also stepped up as our Co-Chair for Girls' Night Out 2019 "15th and Final, Going Out in Style." Thank you Aubrey!



Born and raised in Omaha, Nebraska, Juliette moved to Pueblo in 2013. She holds a bachelor's degree in sociology from Colorado State University-Pueblo and a master's degree in higher education leadership from University of Colorado, Colorado Springs. She works as the Online Programs Advisor for the Division of Extended Studies at Colorado State University-Pueblo. She also serves as a Victim Advocate for the local non-profit, Pueblo Rape Crisis Services. While in college, Juliette lead a local chapter of women's empowerment organization, "I Am That Girl." This experience allowed her to use her passion and leadership skills in a meaningful way. Juliette joined Junior League of Pueblo to foster relationships with other female leaders, develop leadership skills, and create positive change in the community.



Tynnia Gutierrez is from Trinidad, CO. After graduating from high school in 2009, she moved to Pueblo to attend CSU-P and pursue a Bachelor's Degree in Nursing. Tynnia started her nursing career in the cardiac unit at Parkview and is now working in her dream job as an ICU nurse. In 2016, Tynnia married her husband, Chad. In August 2017, their first baby boy, Brantley, was born. Tynnia decided to join the Junior League of Pueblo to volunteer, give back to her community, and make lifelong friendships. In her free time, she loves spending time with her family and friends. Tynnia also loves to cheer on her favorite college basketball team, Go Duke!

# **LEADERSHIP** EMPOWERED



















THE JUNIOR LEAGUE INDISPUTABLE REPUTATION EXTRAORDINARY WORK IRREFUTABLE RESULTS EXCEPTIONAL WOMEN



































## LEADERSHIP Empowered

\'lē-dər-,ship im-'paù(-ə)r-uhd\ an extraordinary breed of woman capable of leading her community and of getting others to follow in tackling society's thorniest issues and orchestrating monumental, meaningful change while enhancing the social, cultural and political fabric of our civil society; The Junior League.













# Member Milestones



Lindsay Mirshami Lindsay and her husband Daniel welcomed their son Zander James Mirshamsi on December 23, 6lb. 6oz. 19 in.



#### Tiffany Corsentino & Erica Watts Tiffany and Erica opened Hue 32 in June

2018. The full-service salon offers microblading and permanant make-up.



Senior Active Member Midori Clark was recently selected to participate in the Pueblo Library Association

Leadership Academy in Chicago this March. She was also recognized with the Chris Traeger award for top local government influencer.

TIFFANY CORSENTINO

(719) 252-8714



Kelly MCLean Kelly is among CSU-Pueblo's first bachelor of science to doctor of nursing students. She has been invited to speak at convocation.



Clara Long

Membership Chair Clara Long and her husband welcomed their second son, Harlan Justice Outhier, November 23.



Amber Daurio New Member Amber Daurio completed her master's in educational psychology.

ERICA WATTS

(719) 947-2744



Cara Housman Fitzgerald Pueblo Bank and Trust named Cara Fitzgerald as marketing and communications manager.



Dr. Donna Souder Hodge Senior Active Member Dr. Donna Souder Hodge was named Executive Director of Organizational Development for CSU-Pueblo.



Nikki Hansen Nikki was ReMax Pueblo's second top producer for the month of December.



Aubrey Holland Aubrey and Brett Holland were recently married. Aubrey also recently started her new business Ah Serenity Massage Therapy



Emilie Burdick Active Member, Emilie Burdick, recently became engaged to Forrest Gielenz.



Liz Marco Liz was recently promoted to Practice Director at Parkview Medical Center.



#### Aaron J Elkins Ins Agcy Inc Aaron Elkins, Agent

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#### ACTIVES

Rebecca Aguilar Tara Beck Heather Hopkins Bowers Kryste Brown Emilie Burdick **Tiffany Corsentino** Lacy Desmond Kalan Ewing Janessa Gallegos Brianna Gaskill Terry Grooms Nikki Hansen Stephanie Hunter Katie Knight Cherise Lucas Gloria Madrill Lyndsey Mirshamsi Kelly McLean Aubrey O'Quin Ronda Orndoff Megan Parnell Kelly Payne Megan Quinby Ashley Reichert Romana Rodriguez

Jessica Sanchez Sara Schwartz Jenny Smith Whitney Stevenson Erica Watts Janine Yaklich

#### **NEW MEMBERS**

Amber Daurio Tynnia Gutierrez Aubrey Jiminez Holland Lindsay Schwalm Juliette Mogenson

#### SENIOR ACTIVES

Lori Allen Andrea Aragon Midori Clark Mande Mathews Charnell Mayer Dr. Donna Souder Hodge Brooke Williams Cara Fitzgerald Laura Heberly Jessica Weckx

#### SUSTAINERS

Suzanne Anton Mona Akwig Jill Ball Kay Bartecchi **Kyle Christian** Evelyn Clayton Shirley Cline Neta DeRose Margaret Divelbiss Linda Duhon April Ekins Kathleen Farley Judy Fonda Jennifer Gallagher Michelle Gallina Linda Garcia Linda Glover Kris Hartman Amber Hertneky Heather Hull Katherine Hylton Louise Keach Kathleen Kennedy Kelly Kenney Gretta Kettlekamp Corinne Koehler Cathy Krause Elizabeth Marco Doreen Martinez Ginger Massev Pat McEvov Laura McGowan Amanda McPherson Shelly Moreschini Helen Murley Janell Ann Newton Janna Nolt Regina Panepinto Lindsay Pechek Claire Peoples Sandra Proud MaraBeth Rheaume

Juliana Rothbaum Mary Jo Ryals Joyce Scott Lisa Simonich Holly Smith Kristen Spicola Linda Stefanic Nicole Stout Sommer Street Wynona Sullivan Bennie Swanson Trudy Thomas Kathrine Thomson Kerrelynn Trent Dorothy Turner Barbara Vidmar Joan Vidmar Lynne Wainwright Anne Weierbach Jennifer Welte Crete Wood **Rochelle Wristen** SUSTAINER EMERITUS

Beverly Brill Betty Bullen Marianne Cardinal Sidney Clutter Marge Mastrini Sue Mastro Martha Whitlock

# Junior League remembers longtime member

Rogene Armstrong passed away recently at age 91. Rogene was a longtime JLP member and was honored last year along with fellow sustainer Kathy Farley by the PCC Foundation . "Mrs. Armstrong



committed many years of service to the Pueblo Community College Foundation when she served under the direction of PCC Foundation Founder Tony Fortino. "Rogene was one of those go-to members of the PCC Board," recalls Sharon Swerdfeger. "She would take on projects of all scope and sizes and always delivered success on behalf of the college and its student scholars." She was the catalyst behind the growth of the Foundation from \$93,000 in assets when she started to over \$6.5 million."

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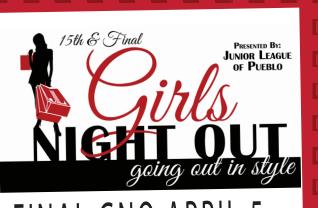
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# FINAL GNO APRIL 5

Save the Date!!! Girls' Night Out is set for Friday, April 5, 5 to 9 p.m., at the Puelo Convention Center. This year, we are saying goodbye and celebrating this annual event that has sustained the League as our primary fundraiser for the past 15 years. Themed "15th and Final, Going Out in Style, "GNO 2019 promises to be the biggest and best yet. Spots are already filling up for vendor booths for the event that will include a signature drink sponsored by our Sustainers, dessert bar, silent auction, and shopping of 70+ vendors. We will recognize all past GNO Chairs at the event, and hope to have general ideas for a replacement spring fundraiser by April 5. Our goal to plan an event that is equally as fun as GNO, but that also has a strong community impact message. Please support us by puchasing a ticket, helping to solicit a sponsor, or sharing on social media. See you April 5 for the biggest night of our League Year! Thank you to this year's event chairs, Fundraising Chair Emily Stewart and New Member Aubrey Holland.



# COMMITTEE REPORTS

### FUNDS DEVELOPMENT REPORT & PRESIDENT-ELECT REPORT RAYLENE JOHNSON, SERVING DUAL ROLES AUG-DEC.

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This summer, I was appointed to serve in both the Funds Development Chair while also filling the President-Elect position vacated by Melissa Hodges. I am both honored and humbled to assume my role as President Elect. I am committed to work alongside our President and make this year a pleasant experience for those involved. With that being said, I want to share a story called "The Starfish Story."

One day a man was walking along the beach when he noticed a boy picking up and gently throwing things into the ocean. Approaching the boy, he asked: "Young man, what are you doing?" The boy replied, "Throwing starfish back into the ocean. The surf is up, and the tide is going out. If I don't throw them back, they'll die." The man laughed to himself and said, "Do you realize there are miles and miles of beach and hundreds of starfish? You can't make any difference." After listening politely, the boy bent down, picked up another starfish and threw it into the surf, then smiling at the man, said; "I made a difference to that one."- written by Loren Eisley. Our league is unique. We are small, but mighty. We do some pretty amazing things with limited resources, and we want our members to feel fulfilled. Even though we can't fix all of the world's problems, we will do what we can to make a difference where we can, and that is okay too.

With the transitions within the Board of Directors, the Funds Development Chair became filled by Heather Hopkins Bowers in January. I helped give the committee a head start by applying for several grants. I also worked alongside our Treasurer, Natalie Reese, researching ways to create/ increase our endowment fund, called the "990 Club." The Club invites members to donate toward this long-term endowment fund. An endowment fund is an investment fund set aside for a nonprofit organization as a savings account. The principle amount of the fund is never to be touched, while a percent of the interest earned each year (typically 5%) is used as part of the annual budget or other expenses. An endowment fund is considered an incredible investment for nonprofit organizations because you can depend on the interest each year, money that the organization has without fundraising, grant writing, donors, etc.

We plan to propose an Annual Giving Plan to members, and coordinating a new funds development project called "Done in a Dinner" where we fundraise at local restaurants, with a portion of our purchases directly donated back to the organization. We held our first one at Buffalo Wild Wings in October, and hope to plan more in the near future.

## **COMMUNITY IMPACT REPORT** ANTOINETTE RAMOS, COMMUNITY IMPACT CHAIR



I am excited to serve as this year's Community Impact Chair. I have been a League Member for five years, and am a Pueblo Police Sergeant. Everyday, firsthand, I see the desperate needs of our community - specifically those of our children. As Community Impact Chair, my goal is to coordinate programs and ensure we introduce meaningful work to our members. One of my primary goals this year was to reintroduce the popular

community event, Holiday with Heroes. The event elevates our safety service personnel while meeting the needs of area foster youth. Unfortunately, I see children every day who are impacted by drugs and substance abuse, poverty, and crime. In many instances, we must enter a home and remove the child because of unsafe circumstances and transport them to a local foster agency. Holiday with Heroes not only provides a safe and fun event for those same foster youth, it also provides daily essentials that are included in the Sweet Case duffel bags, along with a teddy bear and blanket. Please help me in supporting programs such as this, that are both meaningful for members and make an impact.

### FUNDRAISING REPORT EMILY STEWART, FUNDRAISING CHAIR



The Funds Committee hosted the 5th Annual Touch-A-Truck event on September 29, 2018. This was an all hands-on-deck event that required everyone's help in what has become our most well attended fundraising event. Thank you to everyone who logged into our league calendar through the member's side of our website and signed up for a shift at Touch-A-Truck. It was great

s e e i n g everyone wearing their Junior League shirts. We are well on our way planning "Girls' Night Out 2019: 15th and Final, Going Out in Style." We are looking for committee members, and past event chairs to help, so please reach out if you are interested in helping us plan the biggest, best, and final GNO! We plan to end the year as strong as we started!

#### 

### MEMBERSHIP REPORT CLARA LONG, MEMBERSHIP CHAIR

I am honored to serve as Membership Chair. This year, as we actively strive for a more diverse and inclusive League, I would like to invite all of you to come as you are, with all of your talents and vulnerabilities on display. Together we will grow stronger as individuals and as a League by welcoming each other and by learning about and celebrating what makes us different...and what makes us the same. I look forward to getting to know you better and

learning and growing with you! If you have a potential new member in mind, please reach out to me at membership.jlp@gmail.com.

### 

## SECRETARY REPORT REBECCA DIAZ, BOARD SECRETARY



Welcome to a new league year! It is so exciting to start the new year off with new faces in our membership and on our Board of Directors. Having this consistent growth allows us to stay fresh and relevant. Without change, we risk finding ourselves in the rut of "This is how we've always done things." That phrase has no place in our league! We are really shaking things up. Over the past few years there have been numerous studies, roundtables, surveys, and

much discussion about how we can make the league experience better for our members. Want more flexibility in meeting requirements? DONE! Shorter General Membership Meetings? YOU GOT IT! Reduction in required points? BAM! How can we meet the ladies' desires to make a bigger impact in our community while still respecting that we all have very busy schedules and cannot always run at full power? The answer? We will be partnering up with other organizations and non-profits in order to make the best use of our time and efforts. The league is scaling back in some areas in order to make better use of our members' time. We are also considering the sunsetting of Kids in the Kitchen as an event. The special elements of KITK will be incorporated into other programs throughout our league year. This will be done in order to make a larger impact in the lives of the children we reach. Our upcoming children's events will have a KITK booth and there will be KITK lessons at the Sprague Boys and Girls Club of Pueblo. Afterthoughts is also being sunset. Our literacy focus will still be met through book distribution at each of our events. Antoinette Ramos will be sharing more details on this. With the change to a four day school week in D60 there is an increased need for people to work with children on Fridays. Antoinette is on a mission to get something lined up so the Junior League of Pueblo can have a helping hand in these efforts. All-in-all, we are off to a great start! Life is about change. It is important that we, as the membership, are constantly learning and growing. This is the year to jump in to get involved in a new era, and make new friends. Let's make this the best year yet!

## COMMUNICATIONS REPORT MICHELLE RIBAUDO, COMMUNICATIONS CHAIR



The 2018 league year is off the ground and we're running with it! The Communication Committee has worked diligently to rebrand all communication pieces with the new branding from AJLI. We're excited for the fresh new look, this year. We've revamped just about everything, from our Facebook pages to our handouts. I'm so excited to unveil the new The Pueblication look. Take a peek and enjoy! The Commu-

nications Committee is always looking for new and innovative ways to communicate everything the Junior League of Pueblo does. If you're interested in being a part of the communications clan, or have any suggestions, please feel free to reach out. I'm looking forward to 2018 and what the Junior League of Pueblo has in store for the Pueblo community.

## 

## PARLIAMENTARIAN REPORT JENNA SEDDON, APPOINTED PARLIAMENTARIAN



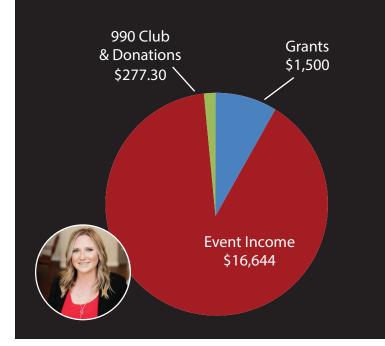
This past Spring, I was appointed by Lacy to serve as our Parliamentarian. I am honored to serve in this role, and look forward to learning more about Governance and how our Bylaws and Member Policies can work to create a more progressive and modern League that allows us to make changes as we move forward during this major League transition. I plan to host a Governance Roundtable this winter so we can

open the dialogue to our larger membership, and learn how governance can make our League great. Please plan on participating and help me develop this new skill for our League.

### FUNDRAISING/SPENDING REPORT NATALIE REESE, TREASURER

MONEY SPENT ON OUR MISSION & COMMUNITY IMPACT FOCUSES: \$6,532

## FUNDRAISING REVENUE: \$18,421





### THE PUEBLICATION

Published Bi-Annually Watch for our End-of-Year Issue this June

> PRINT SPONSOR: My Friend the Printer

#### EDITORS: Michelle Ribaudo Jessi Ones eather Hopkins Bowe

Heather Hopkins Bowers Gloria Madrill

#### PHOTOS:

Juliana Rothbaum Janessa Gallegos Member Submissions

#### MILESTONES

Submit your milestones to be included in Pueblication and announced at General Membership Meetings by emailing: membership.jlp@gmail.com

# JUNIOR LEAGUE OF PUEBLO

Our work is impossible without community support. Thank you to these sponsors and donors who generously gave to one or both of our fall and winter fundraiser:

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#### DONATIONS

Accelerated Wealth / Bob and Terry Grooms (Mr. & Mrs. Claus Visit) Aileen's Cake Decor (Frosting) Banquet Schusters Bakery, Gloria Madrill and Stephanie Hunter (Cookies) Buell Children's Museum (Hero Costumes) CASA of Pueblo & Hope for Children EPIC (Books) Farmers Insurance (Coloring Books) Gold Dust Saloon (Giant Games) Grand Banquet and Party Rental (Ropes) Junior League of Pueblo 2018-2019 Board, Membership, and Sustainers JT & Casabella's Catering & Carryout King Soopers (\$20 Gift Card) Loaf 'n Jug (Cocoa) Little Caesars (Pizza Coupons) Pueblo Ice Arena (Passes) Sam's Club (\$100 Gift Card)

Simple Simon Pizza (Food for Heroes)



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