





AT OLD TOWNE CARRIAGE HOUSE

**SPONSORS GUIDE** 

## The Event

## Holiday with Heroes Olde Towne Carriage House Thursday, December 6th, 2018 5:30 PM - 7:30 PM

## Dear Community Friends and Businesses,

It is with great pleasure to announce the Junior League of Pueblo's next community impact event, "Holiday with Heroes." With the help of so many amazing community partners, the event will provide both a fun and educational opportunity that fosters positive relationships between our unsung heroes and protectors: Policemen, EMTs, Firefighters and Teachers and other remarkable men & women who continuously make a difference in our world, and children in our community. The family-friendly holiday fair will feature several holiday activity stations that include crafts, games, photos with Santa, and more. Family passes will be available at \$20, with a portion of the proceeds benefitting children from participating Bridges and Kids Crossing foster programs. Children from our partnering foster programs will be admitted at no cost.



Please consider being a sponsor and advertise your business while also supporting critical connections aimed at our community's greatest needs in a fun and engaging format that also highlights our everyday heroes. Participate, you can:

- BE A SPONSOR!
- BE A VENDOR!
- PROVIDE AN IN-KIND DONATION!
- HELP PROMOTE THE EVENT!

See the following page for sponsor benefits. The Junior League of Pueblo is a 501(c)(3) volunteer women's organization that has provided valuable and necessary services to our community for nearly 80 years. Events and programs organized by the Junior League of Pueblo target the most critical needs in our community, providing opportunities to children who might not have had a chance otherwise. If you are interested in sponsoring Holiday with Heroes complete page 3-4.

Thanks for your consideration and support!

- The Junior League of Pueblo

Check the box to select participation level. If you are interested in also being a hero, please complete our Heroes Guide.
SANTA CLAUS SPONSOR - \$1,000  • 6 free tickets to the event • mentions in news release to media • logo inclusion on event tickets • 1 personalized banners hung at Riverwalk during event • promo sign on boat rides provided by Junior League • logo on Junior League Facebook page and Holiday with Heroes website • recognition during the event • logo on poster and flyer • name will be included in program
MS. CLAUS SPONSOR - \$500  • 4 free tickets to the event • mentions in news release to media • logo inclusion on event tickets • logo on Junior League Facebook page and Holiday with Heroes website • recognition during the event • logo on poster • logo on flyer • name will be included in program
RUDOLPH SPONSOR - \$250  • 2 free tickets to the event • logo on Junior League Facebook page and Holiday with Heroes website • name on poster • name will be included in program
FROSTY SPONSOR - \$100  • 2 free tickets to the event • logo on Junior League Facebook page and Holiday with Heroes website • name will be included in program
IN-KIND SPONSOR donation description:

## **SPONSORSHIP FORM**

The 2nd Annual Junior League of Pueblo Holiday with Heroes will be held on Thursday, December 6th, 2018 from 5:30pm - 7:30pm at the Olde Towne Carriage House in Pueblo. The family-friendly holiday fair will feature several holiday activity stations that include crafts, games, photos with Santa, and more. Stations will be managed by our community Heroes, who will also provide age-appropriate information on healthy choices for our youth.

Sponsorship of Holiday with Heroes present a fantastic opportunity for community-minded businesses and individuals. Sponsors are offered several different levels of support. All sponsorships are tax deductible and benefit the mission of the Junior League of Pueblo.

The Junior League of Pueblo is a recognized leader in the community, committed to fulfilling the needs of children. Volunteers nurture the individual, advocate for the rights of the child and strive to empower the children of Pueblo to reach their full potential.

Name of Corporation or Business
Contact Person (Name & Title)
Address
City / State / Zip
City / State / ZipPhone
Email Address
*Tax information will be sent to the mailing address above.
Payment in full to "Junior League of Pueblo" is enclosed  Please invoice me. (Note: payment in full must be received by November 6th, 2018).  Credit Card: VisaMCAMEXDiscoverPersonal Credit CardCorporate Credit Card Account Number:Expiration Date:Billing Address (if different from above):

To confirm your sponsorship or for more information, contact Kelly Payne at 719-242-1783 or kmpayne731@gmail.com. Drop off or mail the completed form to the Junior League Office, 421 N. Main St., Suite 415, Pueblo, Colorado 81003 or email to kmpayne731@gmail.com by Tuesday, November 6th. Please include your logo.

\*\*Additional tickets can be purchased from any Junior League of Pueblo Member or online at www.jlpueblo.org.\*\*

It is understood between JLP and the Sponsor that no refund will be made upon execution of contract. It is further agreed, that acceptance of this application by JLP will constitute a contract between JLP and the Sponsor/Exhibitor."