



JUNIOR LEAGUE OF PUEBLO

AT A GLANCE

MAKING AN IMPACT ON THE COMMUNITY

14,447

Children served in the Pueblo Community through JLP events

OUR MISSION

Junior League is organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

44 YEARS OF SERVICE

12,000+

Books distributed to children in the Pueblo Community to support and encourage children's literacy

11,205

diapers distributed through Annual Diaper Drive



30+

Outreach projects serving community organizations throughout Pueblo that include Done in a Day and Done in a Meeting Program, offering volunteer support and donated items to partnering agencies

SERVICE LEAGUE OF PUEBLO JLP MEMBER FACTS

more than
130
members

50+
active
members

more than
1,000
hours
volunteering

- 43 ACTIVE MEMBERS
- 8 SENIOR ACTIVE MEMBERS
- 71 SUSTAINER MEMBERS
- 10 EMERITUS STATUS

EMPOWERING WOMEN TO LEAD SINCE 1901

THE JUNIOR LEAGUE



ABOUT JLP

44 YEARS OF SERVICE

223RD LEAGUE IN THE AJLI

NO.1

TRAINING FEMALE LEADERS IN COMMUNITY

NOMINATED FOR "BEST CHARITY"
FOR BEST OF PUEBLO 2018-19

BUELL CHILDREN'S MUSEUM FOUNDERS

founded in
1937
501(c)3



HEALTH+NUTRITION

Kids in The Kitchen is a program offered throughout JL events and activities to teach children about healthy eating habits.

FIT4FUN

Fit4Fun is a monthly after-school program held at the Boys and Girls Club where League Members provide games and activities to promote an active lifestyle.



BACKPACK DRIVE

One of many ways the League meets its Basic Needs mission and supports students through its Backpack Drive.

The Junior League of Pueblo is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action of the child and strive to empower the children of Pueblo to reach their full potential. Its purpose is exclusively educational and charitable.

CONTACT US

www.jlofpueblo.org

MAIL

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SPONSORSHIP QUESTIONS?

funds.jlp@gmail.com



TOUCH-A-TRUCK SPONSORSHIP

Kids love exploring life-size versions of their favorite toy vehicles while learning about their operators and the great work they do in the community. Nearly 1,000 are in attendance for this annual event that also includes activity stations, and a health and nutrition and literacy table. Proceeds support our mission in the areas of literacy, health and nutrition, and basic needs. Proceeds also support partnering programs, including Boys and Girls Club and Catholic Charities Diaper Drive.



SPONSORSHIP	HEAVY LIFTER \$3,000	HARD HAT \$1,500	HORN FREE HOUR/ FILL THE TRUCK \$700	BULLDOZER \$500	LOADER \$250	VENDOR \$50
Main Sponsor Designation	✓					
Logo on Poster	✓	✓	✓	✓		
Recognition as Horn Free Sponsor			✓			
Logo Displayed at Event Registration Table	✓	✓	✓	✓	✓	
Banner at Event	✓	✓	✓	✓		
Recognition During Event	✓	✓	✓	✓		
Optional: Vehicle or Booth at Event	✓	✓	✓	✓	✓	✓

HOLIDAY WITH HEROES SPONSORSHIP



The family-friendly holiday fair features holiday activity stations that include crafts, games, photos with Santa, and more. Stations are managed by our community Heroes (teachers, doctors, nurses, police, and other safety personnel and mentors) who also provide age-appropriate information on healthy choices for our youth. Event is free to children from Pueblo's two partnering foster agencies, and is a minimal cost to public. Sponsorship of Holiday with Heroes presents a rewarding opportunity for community-minded businesses to align themselves with efforts toward establishing strong relationships between at-risk kids and safety personnel, and breaking the cycle of negative behaviors that lead to Pueblo's youth being displaced from their homes. Proceeds purchase Sweet Cases - duffel bags with teddy bears, blankets, and hygiene kits for foster children, helping to meet our Basic Needs mission.

SPONSORSHIP	EXCLUSIVE \$2,000	MY HERO \$1,500	SANTA HOUR \$1,000	MS. CLAUS \$500	RUDOLPH \$250	FROSTY \$100
Logo on Poster & Flyer	✓	✓			✓	✓
Logo on Tickets	✓	✓	✓	✓		
Banner Display	✓	✓	✓			
Recognition During Event	✓	✓	✓	✓	✓	
Inclusion in Program	✓	✓			✓	✓
Tickets to Event (4-6)	✓	✓	✓	✓		
Mentions in News Release	✓	✓	✓	✓	✓	
Mentions on JL Website	✓	✓	✓	✓		
Mentions on Facebook	✓	✓		✓	✓	✓
Promo Sign on Boat Ride			✓			



15th ANNUAL GIRLS NIGHT OUT

Junior League of Pueblo will host its 15th Annual Girls' Night Out (GNO) from 5 to 9 p.m. on Friday, April 12, 2019, at the Pueblo Convention Center. GNO is the League's most anticipated event of the year, and includes a tradeshow, fashion show, drinks and live entertainment. In addition to being every ladies favorite night out, GNO is the League's primary fundraiser to support its signature children's literacy, health and nutrition, and basic needs programs. It also supports our mission to train female volunteers to become leaders in our community. GNO is attended by more than 700; its social marketing reaches 16,000+.



SPONSORSHIP BENEFITS

DIAMOND
\$3,000

PLATINUM
\$2,000

GOLD
\$1,000

SILVER
\$500

BRONZE
\$250

Logo on Event Poster and Flyers



Logo on Event Tickets



Logo on Event Program



Chieftain Ad Inclusion



Inclusion in Radio Ads



Banner Display



Facebook Mentions



Mentions in News Release



Tickets to Event



Event Booth



Mentions During Event



Logo in Event Program



Mentions in Program



Mentions in JL Website



Worker Passes



Email Blast



BECOME A JLP PARTNER

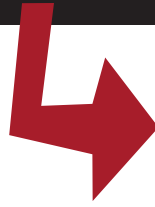
If you would like to support the League and would like to receive a 100% tax deduction and not any sponsorship benefits, please consider making a donation to our annual fund/ endowment. The work of the Junior League of Pueblo would not be possible without the generosity, support and commitment of our PARTNERS.



JUNIOR LEAGUE OF
PUEBLO

2018-2019 COMMITMENT FORM

Thank you for supporting the Junior League of Pueblo! Your investment will help make a positive difference for women and children in our community.



LEADERSHIP EMPOWERED

COMPANY INFORMATION

SPONSOR NAME:
(Please list as name should appear in marketing)

CONTACT PERSON: _____ PHONE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

WEBSITE: _____ FACEBOOK PAGE: _____

Please indicate your sponsorship level below and provide all requested information as soon as possible to ensure receipt of benefits related to pre-event marketing and inclusion in the event programmes.

TOUCH-A-TRUCK

- Heavy Lifter \$3,000
- Hard Hat \$1,500
- Horn Free Hour \$700
- Bulldozer \$500
- Loader \$250
- Vendor \$50

HOLIDAY WITH HEROES

- Exclusive \$2,000
- My Hero \$1,500
- Santa Claus \$1,000
- Ms. Claus \$500
- Rudolph \$250
- Frosty \$100

GIRLS NIGHT OUT

- Diamond \$3,000
- Platinum \$2,000
- Gold \$1,000
- Silver \$500
- Bronze \$250
- Additional Tickets
\$10 each | \$15 Regularly

TOTAL INVESTMENT: _____

METHOD OF PAYMENT (circle one): CHECK CREDIT CARD INVOICE

CARD # _____ EXP. DATE: _____ CARD TYPE: _____

SECURITY CODE: _____ NAME ON CARD: _____

SIGNATURE: _____

I would like to make a 100% tax deductible donation as a JL Partner in the amount of:
\$ _____