

THE JUNIOR LEAGUE

PUEBLO, COLORADO



2018-19 ANNUAL REPORT

INSIDE REPORT

- 3. Letter From The President
- 4. Training Women
- 5-6. Community Impact
- 7-8. New Members and Projects
- 9. Fundraising & Funds Development
- 10. Sustainer Report
- 11. Financial Report

OUR MISSION

The Junior League of Pueblo is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR VISION

The Junior League of Pueblo is a recognized leader in the community, committed to fulfilling the need of the child. Volunteers nurture the individual, advocate for the rights of the child and strive to empower the children of Pueblo to reach their full potential.

OUR GOALS

Provide volunteers and funds to support programs that address the needs of families and children. Provide training that prepares women to be effective volunteers and leaders in the community. Provide an environment that incorporates diversity. Create community awareness about the needs of young children.



President
Jessi Ones



Resigned President
Lacy Desmond



Funds Development Jan.-May
Heather Hopkins Bowers



Past President
Kimberly Hinkle



President Elect
Raylene Johnson



Sustainer Rep
Anne Weierbach



Sustainer Rep
Nicole Stout



Treasurer
Natalie Reese



Secretary
Rebecca Diaz



Communications
Chair
Michelle Ribaud



Membership
Chair
Clara Long



Fundraising
Chair
Emily Stewart



Funds Development
Chair
Raylene Johnson



Community Impact
Chair
Antoinette Ramos



Parliamentarian
Jenna Seddon

MESSAGE FROM PRESIDENT

Thank you for allowing me to step in as your 2018-19 League President. During my first Board meeting in September, I made it my primary goal to reassure the ladies seated around me, who had just lost their President-Elect and President to family moves, that we were going to be more than just okay. We were going to be "excellent." And we were!!!!

Losing our President-Elect and President did not define our year. The positive changes that this Board and our membership made to reshape our League, is what will always mark 2018-19 League Year. It only makes it that more special that the work was accomplished during a great loss that could have broken us, but instead bound us together and made us stronger.

Not only did we have the highest net revenue in the past 10-year League history, our League rallied and worked to build a League that is progressive and addressed member fatigue and burnout. We streamlined our community impact and fundraising efforts by combining events and voted on a singular Community Impact Focus. We also ensured our work was meaningful to members, and voted to introduce a New Signature Event, Girls Mic'd Up. And we did all our work surpassing our goals and setting new records. We did a lot of great work to set the stage for next year, and I can't wait to see what next year will bring.

But for now, here are some highlights as we reflect on our year - one that can be best defined as reshaped, and record-breaking!

- For the first time in League history, we were voted as "The Best Charity" in our community.
- Our Touch-a-Truck Fundraiser was budgeted at \$6,500, and we exceeded our goal at \$8,145.
- We brought back a much-loved community impact and fundraising event, Holiday with Heroes. It was budgeted at \$5,800; we raised \$8,466.
- Our signature fundraiser Girls' Night Out came in at nearly \$32,000, equal to last year's record revenues.
- We exceeded our budget goal of \$10,700 for grants, coming in at \$12,500 (highest in League's 8-year history), including a \$1,500 AJLI Governance Grant and a \$10,000 Packard Grant. The Packard Grant provides funding from April 2019 to April 2020 and covers general operational expenses. The perfect grant to secure during a year of change as we cut our budget and trial a new signature event next year. Additional revenue from grant will be forwarded to next League Year as we cut expenses and prepare for a new spring fundraiser to support our League.
- Our \$200 endowment goal was exceeded, with a total of \$692 raised. We also took our first steps to set up a formal endowment fund and allocating nearly \$17,00 to start what's now called our "JL Legacy Fund."
- We also had a stellar Membership year. Our Fall New Members raised more than \$2,000 for YWCA through their Self-Defense Divas. We trialed a New Winter Class, doubling the size of our New Member Class. The class created a project called Teddy Bear and Toiletries that resulted in 543 items for CASA kids, and one brand new class member, CPA Alex Romero, was appointed as our Treasurer and President Elect.

- We trained all new and returning Board members at a Leadership Conference. We also sent our up-and-coming members who have committed to event chair positions, and members with highest points, to AJLI's Annual Conference, fulfilling our primary mission to train and develop female civic leaders.
- Thanks to our rock-star Sustainers, Sustainer participation increased overall. Sustainers hosted a Memory Night, Spring Tea, and a Fall/Holiday Social. They also participated in our JL Talks and taught us lessons worth learning. Sustainers also made the insightful decision to not spend the \$5,000 Legacy Fund but to reallocate toward Endowment Fund.



- In the Community Impact arena, we revamped Kids in the Kitchen and trialed a Kids in the Kitchen table to address member fatigue and create a more direct-impact event. Instead of a one-day event, we provided several health and nutrition classes at the Boys and Girls Club, taught by several of our talented health professional and teacher members.
- Our fourth Annual Diaper Drive had record numbers, with a total of 8,338 diapers, 1,440 wipes, and \$355 in cash donations. The highest number to date.
- Our overall community impact goal was 10,000, and we exceeded that number at 15,790. This number includes our monthly Done In A Day projects.
- And our Nomination committee worked quickly this year to fill our unexpectedly vacated leadership positions, along with annual Board Nominations.
- We also took advantage of Digital Cheetah, our online software, and for the first time, accepted sponsor payments for all fundraising events on-line. We also created new member enrollment forms.
- And lastly, we adopted the Diversity and Inclusion policy to our Bylaws to ensure we operate in a manner that reflects and respects our community landscape.

"Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in".

- Author Unknown

My takeaway from this year, as I shared with my Board throughout the League Year, is to simply be good. Be a good person, be good to one another, make good choices, and have peace knowing that goodness will inevitably follow. I am proud of our Board and our members. We could have easily crumbled and given up, but instead we rallied. We kept our composure and kept moving forward. We were not only okay, we had an excellent year! Thank you League Members for loving each other and supporting your Board, and each other through a remarkable, and record-breaking year!



Meeting our Mission to Train Women

ELEVATING WOMEN IN OUR COMMUNITY

The primary mission of the Junior League of Pueblo is to train women to become powerful civic leaders in our community. Through several programs that impact the lives of children, women receive the training and development to not only elevate the lives of young people, but her own. Junior League of Pueblo is the only organization in our community dedicated solely to empowering women and ensuring their voice is heard. In 2018-19, Junior League strengthened our members leadership skills through regular meetings and events, along with a "Ladies Who Learn" public speaking series, hosted by long-time member and Pueblo City-County Community Relations Director Midori Clark. The seminar was also open to the public. In addition to the public speaking seminar, our incoming President and President-Elect attended Annual Leadership Conference, and our incoming Treasurer and President Elect-Elect attended the Small League Big Impact Conference. A total of 14 women were sent to the AJLI Annual Conference in Denver.



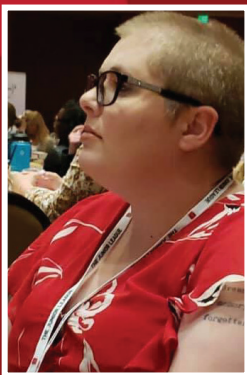
Pictured (Above, left to right): Laura Heberly, Erin Kennedy, Erica Watts, Jessi Ones, Midori Clark, Gloria Madrill, Janessa Gallegos, Kalan Ewing, Kim Hinkle, Clara Long, Heather Hopkins Bowers, and Kelly McLean. Pictured (Below, left): more than 40 men and women at the free public speaking seminar. (Bottom, right) Midori Clark in action.

"Women speaking up for themselves and the women around them is the strongest force we have to change the world." - *Melinda Gates.*



LEAGUE SENDS 14 WOMEN TO ANNUAL AJLI CONFERENCE IN DENVER, CO

In April, the Association of Junior League International's Annual Conference took place in our own backyard in Denver, CO. Taking advantage of the close proximity and discounted day rates, the Junior League of Pueblo fulfilled its mission by sending 14 women to the Mile High City for three days of empowering leadership and training opportunities and inspired conversations with sister League members. Our future event chairs, incoming Board Members, and highest-point members had an opportunity to explore their potential, learn parliamentary procedure, disrupt convention and change the conversation for the betterment of civil society. Our very-own incoming President-Elect Raylene Johnson attended the full conference and represented Pueblo, CO, as a voting delegate during the annual business meeting thanks to an AJLI Governance Grant secured by our great team.



Pictured (Above, left to right): President-Elect Raylene Johnson, incoming Fundraising Chair Kelly Payne; (Bottom, left): Funds Development Chair Heather Hopkins Bowers; (Bottom, right) Members Erica Watts, Rebecca Diaz, Antoinette Ramos, Raylene Johnson, Aubrey Holland, Alex Romero, Amber Daurio, Kalan Ewing, Jessica Sanchez, Gloria Madrill, and Tara Cooper.

2019-20 League Members

BOARD OF DIRECTORS

Jessi Ones, President
Raylene Johnson, President-Elect
Kim Hinkle, Past President
Natalie Reese, Treasurer
Rebecca Diaz, Secretary
Anne Weierbach, Sustainer Rep
Nicole Baxter-Stout, Sustainer Rep
Michelle Ribaud, Communications
Antoinette Ramos, Community Impact
Emily Stewart, Fundraising
Clara Long, Membership
Jenna Seddon, Parliamentarian

ACTIVES

Rebecca Aguilar
Tara Beck
Heather Hopkins Bowers
Kryste Brown
Emilie Burdick
Tiffany Corsentino
Lacy Desmond
Kalan Ewing
Janessa Gallegos
Brianna Gaskill
Terry Grooms
Nikki Hansen
Stephanie Hunter
Katie Knight
Cherise Lucas
Gloria Madrill
Lyndsey Mirshamsi
Kelly McLean
Aubrey O'Quin
Ronda Orndoff
Megan Parnell
Kelly Payne
Megan Quinby
Ashley Reichert
Romana Rodriguez
Jessica Sanchez

Sara Schwartz
Jenny Smith
Whitney Stevenson
Erica Watts
Janine Yaklich

NEW MEMBERS

Christy Burnett
Amber Daurio
Tynnia Gutierrez
Aubrey Jimenez Holland
Erin Kennedy
Juliette Mogenson
Alex Romero
Tanna Schut
Lindsay Schwalm
Shelby Vaughn

SENIOR ACTIVES

Lori Allen
Andrea Aragon
Midori Clark
Mande Mathews
Charnell Mayer
Dr. Donna Souder Hodge
Brooke Williams

SUSTAINERS

Suzanne Anton
Mona Akwig
Jill Ball
Kay Bartecchi
Kyle Christian
Evelyn Clayton
Shirley Cline
Neta DeRose
Margaret Divelbiss
Linda Duhon
April Ekins
Kathleen Farley
Judy Fonda
Jennifer Gallagher
Michelle Gallina
Linda Garcia
Linda Glover
Kris Hartman
Amber Hertneky
Heather Hull
Katherine Hylton
Louise Keach
Kathleen Kennedy
Kelly Kenney
Gretta Kettlekamp
Corinne Koehler
Cathy Krause
Elizabeth Marco
Doreen Martinez
Ginger Massey
Pat McEvoy
Laura McGowan
Amanda McPherson
Shelly Moreschini
Helen Murley
Janell Ann Newton
Janna Nolt
Regina Panepinto
Lindsay Pechek
Claire Peoples
Sandra Proud
MaraBeth Rheäume

Juliana Rothbaum
Mary Jo Ryals
Joyce Scott
Lisa Simonich
Holly Smith
Kristen Spicola
Linda Stefanic
Nicole Stout
Sommer Street
Wynona Sullivan
Bennie Swanson
Trudy Thomas
Kathrine Thomson
Kerrellynn Trent
Dorothy Turner
Barbara Vidmar
Joan Vidmar
Lynne Wainwright
Anne Weierbach
Jennifer Welte
Crete Wood
Rochelle Wristen

SUSTAINER EMERITUS

Beverly Brill
Betty Bullen
Marianne Cardinal
Sidney Clutter
Marge Mastrini
Sue Mastro
Martha Whitlock



Record Community Impact Numbers

WOMEN BUILDING BETTER COMMUNITIES



COMMUNITY IMPACT NUMBER

15,790

SPRING DIAPER DRIVE BREAKS RECORD NUMBERS

One of the greatest needs for working moms is diapers. They are an expensive basic needs not covered by government assistance, and day-cares do not accept cloth diapers. In an effort to ensure moms do not have to choose between diapers and putting food on the table, the Junior League of Pueblo held its fourth annual Spring All-City Diaper Drive. With more than 20 participating businesses, our members helped collect a record number of diapers.

Numbers show that a total of 8,338 diapers and 1,440 baby wipes were collected. In addition, three local businesses, gave cash donations totaling \$355. Thank you to our many participating businesses for your support.

KIDS IN THE KITCHEN TABLE OFFERS DIRECT IMPACT CLASSES

In November, members voted to revamp the Kids in the Kitchen one-day, vendor event and replace it with two small, direct-impact health and nutrition classes for kids at two different Boys and Girls Club locations. The League hosted the two *Kids in the Kitchen Table* classes, attended by more than 70 kids, at the Sprague and satellite location, Heroes Academy. The League tapped into its members talents using nurses and educators, along with community impact members, to teach the classes that addressed sugar content and nutrition label literacy.

KEEPING KIDS MOVING WITH FIT-4-FUN

The League continued to partner with the Boys and Girls Club to offer its monthly after-school physical education program called Fit-4-Fun. Thank you to our members for giving your time to teach kids about the importance of physical activity.

SWEET CASE DONATION OF \$2,345 FOR FOSTER YOUTH

This year the League welcomed back its Holiday with Heroes event. Thanks to exceeded sponsorship goals and individual donations, the League was able to donate \$2,345 vs. the \$1,800 budgeted toward Sweet Cases for foster youth at Bridges and Kids Crossing Foster Agencies.

NEW NEEDS FOCUS VOTING RESULTS ARE IN

In March, members voted on our new community impact focus that will drive programming for the next three years. By majority vote, Basic Needs was approved as the singular community impact focus. Previously, the League met three community impact needs: Literacy, Health & Nutrition, and Basic Needs. The Board determined that one community impact focus would be voted upon in an effort to streamline efforts and address member burnout. The Board will meet during summer retreat to determine potential Basic Needs programming for the upcoming 2019-20 League Year.

Pictured (Clockwise): New Member and nurse Lindsay Schwalm teaches the KITK Health and Nutrition Class at Boys and Girls Club; Members of PIE Networking group with more than 1,500 diapers collected; New Members Juliette Mogenson and Tynnia Gutierrez, along with Raylene Johnson, Heather Hopkins Bowers, and Tara Beck work a Fit-4-Fun shift; Community Impact Chair Antoinette Ramos talks about sugar content in drinks; Boys and Girls Club members receive a free toothbrush after their Kids in the Kitchen Health and Nutrition lesson.



FIT4FUN



"When we talked to kids about healthy eating choices, and showed them the sugar contents in the sodas they were carrying, they would turn right around, throw it in the trash, and ask for a water. It was an instant impact that was cool to see."

- Antoinette Ramos
Community Impact Chair



New Members Make Big Impact

LEADERSHIP EMPOWERED

Each year, the Junior League of Pueblo invites interested women to joining the Junior League of Pueblo. In her first year, the Junior League Member Class will create its very own community impact program to meet the needs of the community. This year was the first year that the League held both a Fall and Winter New Member Class.



WINTER CLASS

SELF-DEFENSE CLASS BRINGS
AWARENESS; RAISES MONEY

The League welcomed five new members at the start of the year. The small but mighty class made a big impact addressing domestic violence. During Domestic Violence Awareness month in October, the new members hosted a Self-Defense Class called "Self-Defense Divas" to raise money and awareness for the increasing number of women and children affected. For a minimal cost of \$5, women participated in a 2-hour training. The event raised nearly \$2,000 in sponsorships and admission. Proceeds were used to purchase basic needs items that appeared on the YWCA wish list that the team purchased and excitedly delivered together in December.



Juliette Mogenson



Tynnia Guterrez



Amber Daurio



Aubrey Holland



Lindsay Schwalm



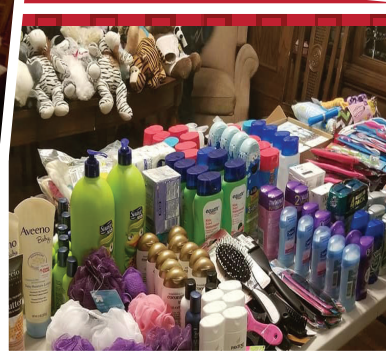
"I love these women and the passion they have for the community, each other, and the League ." - Clara Long, Membership Chair

FALL CLASS

BASIC NEEDS FOR CASA KIDS

With several ladies wanting to join mid-year, our Board approved the trialing of our first New Member Winter Class. Five amazing women joined our League in January, and in just a few short weeks, created a New Member Project to support the children served by CASA of Pueblo, called Teddy Bear & Toiletries. Of the 283 children served by CASA last year, many were placed in foster care without having their own toothbrush, comb, shampoo, or toys. A drive was held at five locations to collect these basic essential items. Thank you to our participating businesses: Pueblo Cardiology, Thatcher Building, Studio Share, TickTock, and Re-Max. They collected 107 stuffed animals, 65 toothpaste bottles, 65 toothbrushes, 58 dental kits, 7 blankets, 8 loofahs, 27 deodorants, 15 lotions, 34 Combs and brushes, 5 packs of baby wipes, 17 conditioners, 21 shampoos, 24 bars of soap, 60 bottles of body wash! Items were delivered to CASA this week. Special thanks to Sustainer Corinne Koehler for her generous donation toward this project.

For more information on how to become a Junior League Member, contact membership.jlp@gmail.com.



Alex Romero



Erin Kennedy



Tanna Schut



Shelby Vaughn



Christy Burnett

Funds & Funds Development

THANKS FOR THE *Memories* GIRLS' NIGHT OUT

LEAGUE SUNSETS LONG-TIME FUNDRAISER

For 15 years, Girls' Night Out has supported our League by not only providing the funds to operate, but countless memories amongst our members, participating businesses and thousands of attendees who came for an evening of shopping, fashion show, and entertainment. This past April, our League celebrated and said good-bye to this beautiful event that began at the Abriendo Inn as a day-time event. The event original, Junior League Sustainer Janna Nolt, was on hand as we recognized her work and the spirit of GNO. Thank you Janna for the love, funds, and fun that you brought to our League.



"We wanted to create an event that gave women a space to have fun and connect. We work so hard for the community, and Girls' Night Out gave us a place to have fun and enjoy one another."

GNO Creator and Sustainer, Janna Nolt



Pictured (Above): Janna Nolt and Doreen Martinez, now Sustainers, at a past GNO event.

GRANT TEAM SECURES PRESTIGIOUS \$10,000 PACKARD GRANT

Raylene Johnson moved from the Funds Development Chair to the President-Elect role in the fall, leaving the Fund Development Chair vacant. Raylene worked tirelessly in dual roles until CSU-Pueblo English Professor and 2-Year Active Member Heather Hopkins Bowers was formally voted by membership to step into the Funds Development position in January. Heather, along with Raylene, Active Member Stephanie Hunter, and President Jessi Ones, formed a grant team to apply for grants the second half of the League Year. Three grants were secured, including AJLI's \$1,000 Governance Grant for Annual Conference and a \$10,000 Packard Grant, which provides funding toward operational expenses from April 2019 to April 2020, and a \$5,000 Rawlings grant. Both will be allocated toward next League's year budget as we prepare to trial a new event.



MEMBERS APPROVE NEW SIGNATURE EVENT

Our League members voted to replace our primary fundraiser Girls' Night Out with a new event called Girls Mic'd Up. Girls Mic'd Up invites women of all ages to tell their stories in a fun and intimate space where women learn and empower one another. Stories range from Surviving Cancer to Surviving Motherhood, from Women in the Workplace to Women in Love, or a graduate student pursuing her dreams. This women-centric event is designed to build community and awareness, and give women a platform and space to unwind, cry, laugh and connect. The goal is to be fun and social - similar to GNO - but also provide a training spirit to meet the League's primary mission to develop female leaders. The event will be held in early April.

**GIRLS
MIC'd UP**

TOTAL FUNDRAISING INCOME

\$62,664



HOLIDAY WITH HEROES

Our goal was \$5,800 and we raised a total of \$8,675.



TOUCH-A-TRUCK

Our goal was \$6,500 and we raised \$8,446 in revenue.



GIRLS' NIGHT OUT

Girls' Night Out income was equal to last year's revenue at \$32,351.



GRANT GOAL SURPASSED

Our goal was \$10,700 and we exceeded that goal with \$12,500 in grant funding, including a \$1,000 AJLI Grant for Annual Conference and the \$10,000 Packard Grant. Our team also secured a \$5,000 Rawlings grant in the late spring.



990/ENDOWMENT GOAL EXCEEDED

Our goal was \$200 and we raised \$692. Funds were raised through our Buffalo Wild Wings Night, February Member Giving Campaign, individual donations, and a \$200 gift from Bob & Terry Grooms of Accelerated Wealth.

MESSAGE FROM SUSTAINERS

The primary role of the Sustainer Member is to support our League and Active Members. This particular year, Sustainer support was critical. To ensure our Board had adequate support, a second Sustainer Board seat was added to provide additional mentorship. Appointed Sustainer Representatives Nicole Baxter Stout and Anne Weierbach offered a combined 29 years of experience to our nearly all new Board members and elected leaders.

Both serving as Past Presidents and also chairs of various League events throughout the years, Anne and Nicole began by kicking off the year with a fall social. The Fall Social, invited Sustainers, Actives and New Members to gather to celebrate the start of a new League Year with an inspirational message about female civic leadership in our community.

Sustainers also helped to coordinate a new program called "JLP Talks: Lessons Worth Sharing." The program invited Sustainer and Senior Active Members to share stories, give advice, inspire and train our Active Members during General Membership Meetings.

In December, Sustainers also hosted the Winter Holiday party in conjunction with the Membership Committee. The event provided time for Sustainers and members to reconnect mid-year and provide further mentorship and support.

Sustainers also supported our League Members by hosting a Spring Tea to promote our largest fundraiser, Girls' Night Out. During the event and the weeks following, Sustainers gave more than \$2,000 toward the event, a record amount.

Our Sustainers were also matched with our young Board Members to create a Sustainer-Board Mentor Program to provide our young Board Members with the support throughout the year. Sustainers also provided support by assisting in establishing our Legacy fund, an endowment fund created to provide long-term financial stability for our League.



"We loved supporting our eager, progressive, and passionate new Board and Active Members, and their smart goals to keep us moving forward as a League."

- Anne Weierbach, Sustainer Representative/Past President



Record Revenues

ENDING FINANCIALS 2018-19 FISCAL YEAR

Total Revenue : \$85,033.25
Total Spending : \$68,721.36
Net Revenue: \$16,466.61

HIGHLIGHTS

Total spent on our mission to train women and fulfill our community impact focuses: \$19,010

Highest net revenue in past 10 years.

\$10,000 Packard grant was rolled into next League year operating expenses to prepare as we sunset our primary fundraiser, Girls Night Out, and introduce our new signature event, Girls Mic'd Up

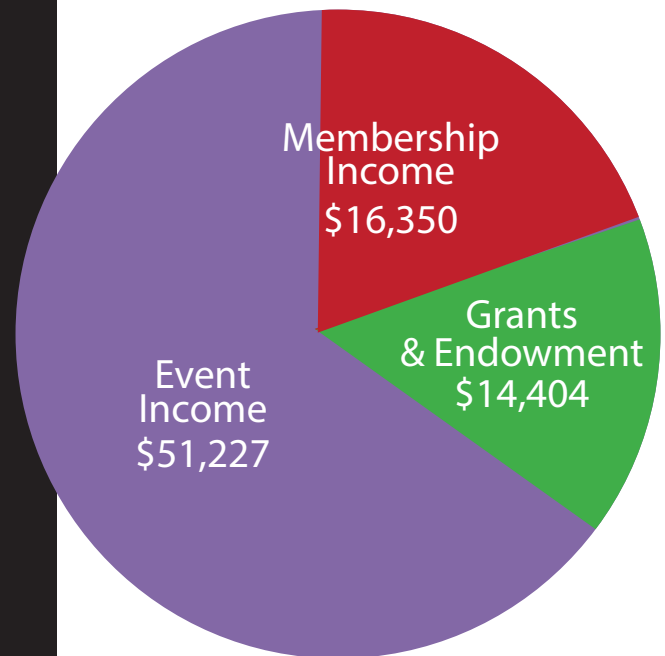
Expenses were \$13,895 less than budgeted

\$5,000 budgeted toward Sustainer Spending was reallocated toward a Legacy Endowment Fund to ensure League sustainability

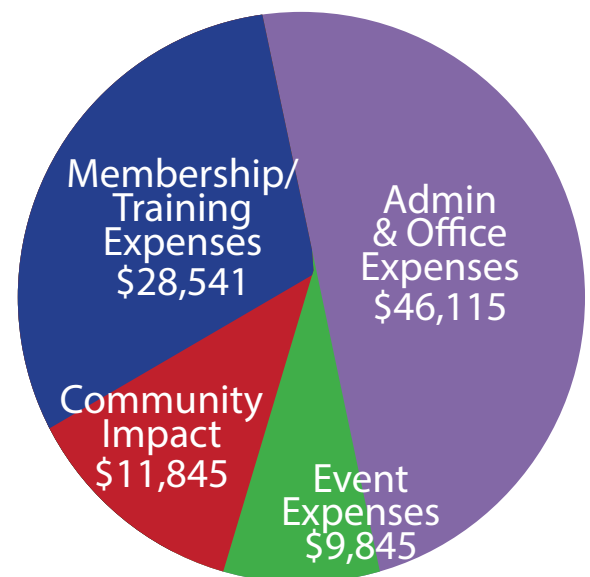
Holiday with Heroes revenues surpassed goal, and allowed our League to purchase an additional \$500 in Sweet Cases for Foster Youth

Training budget was increased by 50 percent over last year to ensure Pueblo's League took advantage of Annual Conference in Denver

Revenue Type



Expenses



FUNDRAISING/
SPENDING REPORT
NATALIE REESE, TREASURER

THE JUNIOR LEAGUE

JUNIOR LEAGUE OF PUEBLO

421 N. Main Street

Pueblo, CO 81004

719.542.0491

www.jlofpueblo.org

